

WHAT'S COOKING?

Newsletter from Global Grinders, leading supplier in the spice, herb and seasoning packaging industry



IN BRIEF:

- # The quest for healthy and sustainable eating
- # PET spice bottle range re-thought and re-designed

THE QUEST FOR HEALTHY AND SUSTAINABLE EATING

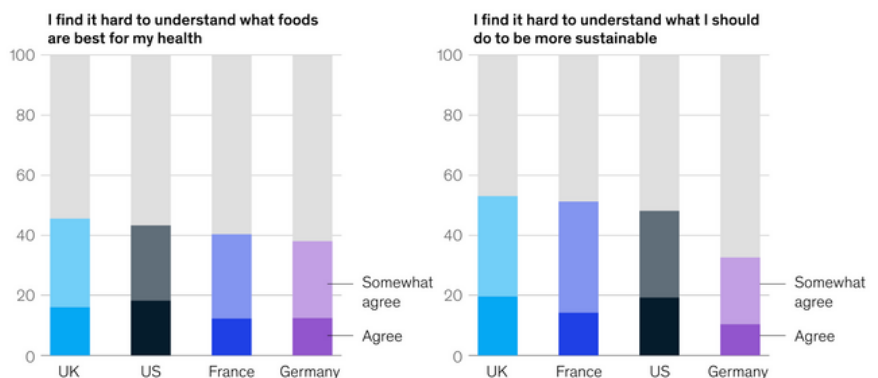
As inflation bites into consumers' wallets around the world, grocery shoppers are having to make more difficult choices when it comes to the items finding their way into their shopping basket, juggling between budget, availability, health and sustainability considerations.

Since the start of COVID 19, consumers have generally been more conscious about healthy food choices and recent data from a McKinsey survey (McKinsey Global Future of Food Survey 2022) confirms that trend. Amongst its top findings, this survey highlights that respondents prioritise healthy over sustainable, and they qualify healthy eating as consuming more fresh foods and less processed food, sugar and fat. They are however quite confused as to what the healthier and more sustainable choices are:

This provides a lot of scope for suppliers and retailers to step in and fill that gap. A number of grocery chains have introduced initiatives such as dieticians' guides, recipes or food prep videos along various dietary preferences. Some have ambitious goals for online personalisation of offerings based on dietary disclosures. In-store and on-product improvements seem to be lagging behind but as shoppers make use of phone apps as they walk the grocery aisles, so do smart labeling options become more relevant.

But not only are consumers looking for guidance and information on what qualifies as healthy or sustainable, the same survey also finds that less than a third of consumers are satisfied with the healthy options provided by their grocery outlet. Opportunity is knocking, what will the responses be? Natural spices and herbs are well placed to capitalise on this, adding flavour basics and novelties to the unaltered ingredients and health benefits they are known for.

Health and sustainability understanding, by country,¹ % of respondents (n = 8,192)



¹Question: How much do you agree or disagree with the following statements?
Source: McKinsey Global Future of Food Survey 2022

63mm XL
Food Service



PRIVATE LABELS ARE INCREASING IN POPULARITY AMONGST CONSUMERS AND RETAILERS - VISIT US AT THE UPCOMING PLMA CHICAGO FOR FURTHER INSIGHTS AND FIRST-HAND ACCESS TO OUR NEW RANGES.



WHAT HAVE WE BEEN UP TO?

Re-thinking our PET spice bottle range

Bigger...

Our PET spice container range has gone through an extensive re-design.

To match the larger 63mm grinders preferred by the food service industry, 3 bottles in different shapes are now available to accommodate 500ml to 1l contents.

Our 43mm grinders are also no longer "bottle-less"... A 4-ounce / 118 ml PET in a sleek, tapered shape reminiscent of the Flare glass bottle, is here!

Not satisfied with just filling the gaps, we are launching a 100ml and a 200ml PET bottle to suit all our 2-start, 41 mm-thread grinders and flip-tops which have historically partnered our glass jars. This now makes this extensive range the perfect choice as it now pairs with both glass and PET options.

Orders can be placed with the sales team for immediate deliveries of all new products – contact us at sales@globalgrinders.com for packing details and brochures.

... and better.

Re-designing efforts have not just focused on shapes and sizes but also on weights and material composition.

All our new PET bottles are manufactured with up to 10% post-consumer rPET which the current recycling supply is able to provide consistently. The aim is to increase this content as supply levels increase in the future.



With the same objective in mind, all existing PET bottles already in our range will be manufactured with this same rPET content starting November 2022.

NEW



200ml PET bottle NEW 100ml PET bottle NEW 118ml PET bottle

Tapered PET range



Global Grinders
A PERFECT GRIND EVERY TIME

